

TIME: 10:29
DATE: Nov. 16, 1953 - Monday
SPONSOR: THE QUILL
SOLICITOR: DMC

YOU'LL fall in love at first sight
with the SENSATIONAL new HERMES 2000 portable typewriter.
When you see it at THE QUILL, you'll discover for yourself
that it has MORE office machine features,
than ANY OTHER PORTABLE.

YOU'LL appreciate all of the unusual time-saving devices.

The HERMES 2000 has :

finger-tip automatic margins,
a tabulator key with a progressive brake,
automatic ribbon reverse,
a gauge to tell you how far you are from the end of the page,
and a WONDEFUL new spacing method that makes ~~some~~ source theme
footnotes a cinch!

Whether you want this sensational HERMES 2000, or any of
the other popular typewriters, come to THE QUILL on GREEN STREET,
where you will always get a liberal trade-in allowance
on your old typewriter, and can always be assured of expert repairs.
DROP IN at THE QUILL and see the sensational new HERMES 2000 soon.

YOU ARE TUNED TO 600, the VOICE OF SMITH COLLEGE, WCSR, NORTHAMPTON.

THE CORRECT TIME is now

*WCSR, 600 on your dial now concludes
broadcasting until this evening at 7:00. The correct time is now 6:00.*

Anne Beckwith
ANNOUNCER'S SIGNATURE

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